

WEBSITE DESIGN QUESTIONNAIRE

Sandstone Studios Web Solutions

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Today's date: _____

Company Name: _____

Address: _____

Email Address: _____

Name: _____

Position: _____

Phone #: _____

Email Address (if different from above): _____

Who are your customers? What is their age and interest?

Describe your product or service?

Can you list some websites you like in terms of colour, content or "feel"?

- ❖ Do you have a Logo? yes no
- ❖ Do you want to use it on your website?..... yes no
- ❖ Do you have brochures, or any other marketing tools you are using?..... yes no
- ❖ Do you like them?..... yes no
- ❖ Do you plan to update your website yourself?..... yes no
- ❖ Do you have an existing website?..... yes no
(if so this is the URL:Http://www._____)
- ❖ Do you plan to provide all the written content for your website
via other electronic data? yes no
- ❖ Do you plan to provide all the photographs needed for your website?.....yes no
- ❖ Are you a member of a professional organization or group that
you would like to announce on your website?..... yes no
- ❖ Do you have permission to use their logo?..... yes no
(if so this is the name of the organization:_____)

What special features do you think you will want on your website?

Check off the pages you think you will need:

- Home Page
- About us
- Contact Info
- FAQ
- Services and Products
- Order Form or check out page
- Testimonials
- Gallery/Portfolio
- Calendar
- Links - helpful resources
- Site-Map
- other pages.....list below:
- 1
- 2
- 3
- 4
- 6
- 7
- 8
- 9

Additional Features you may wish to include:

- Shopping Cart
- PayPal processing
- member registration
- newsletter opt-in
- inquiry or comment form
- questions for visitors with list of options
- email link
- other links
- educational (search engines look for content that is useful, helpful and genuine)
- other ideas.....list below:
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9